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# ICT Profile

Beezneez Trading is a black owned and controlled company that was founded in 2002 as a close corporation. Beezneez is a total systems integration organization, specializing in three niche areas networking, system integration and consulting services. The Company's business objective is to provide end-to-end systems that support organization's critical business processes.

While the founders remain highly regarded in the business community as accomplished entrepreneurs, their success is to a large extent attributable to their impeccable standing in both the political and business communities. It is noteworthy that the company was formed with a vision to provide specialized IT services to various companies and Government institutions.

The formation of Beezneez is grounded on our firm belief that it is in meaningfully empowering the indigenous peoples of our country through the current government blue print policy of economic empowerment that we can finally achieve the economic miracle that is so sorely needed following our attainment of the political miracle that instantly made our country the international model for reconciliation and nation building. To this end the founders of the company have embarked on an aggressive program of recruiting young previously marginalised individuals with the view to equipping them with the necessary skills to be productive members of our society. We currently boast a staff compliment of four individuals.

# **COMPANY OWNERSHIP**

Beezneez is a hundred percent Black owned and controlled company, composed of highly experienced Information & Communications Technology (ICT), Financials, and People Management professionals. The company prides itself of having cumulative ICT intellectual capital of more than 5 years within the management team. The shareholding and management control of Beezneez reflects the demographics of South Africa.

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#### MANAGEMENT APPROACH

To be successful in a changing environment, a company must have management systems that require discipline but simultaneously allowing for flexibility and change.

Beezneez's management systems, from task planning and program management through contract management and final invoicing, are specifically designed to support and assist our clients in providing technical support that is both efficient and cost effective. Management systems within the firm are consistent and integrated. All contracts and business transactions, regardless of type, are managed with the same level of discipline with respect to technical, reporting, quality control and cost management procedures.

The day-to-day management of our human capital is implemented to accommodate fluctuating workloads to ensure efficient and cost effective service delivery to our clients.

Beezneez personnel deployed to our clients are continually monitored to avert potential problems and to ensure quality service offering. The day-to-day affairs of Beezneez are managed by a team of professionals whose recipe for success is based on regular management meetings and continual interactions with the client.

#### **OUR KEY SERVICE AREAS**

Beezneez enjoys unmatched advantage in most of its chosen service areas.

Our key service areas are as follows:

#### **Network Services**

Beezneez recognizes that service makes a difference; hence we provide a full spectrum of customer services from IT infrastructure, training, maintenance, to support services that are designed to protect our client's investment. In its ongoing quest to ensure a high level of customer satisfaction, Beezneez is committed to *Strategic Technology and Service Partnerships* that will provide our clients with national support/expertise and a single point of supply and service management.

## COMPREHENSIVE SUITE OF SERVICE OFFERINGS

Beezneez is committed to assist our valued clients with the implementation of systems solutions; that will meet the needs of their businesses in their endeavor to realise their strategic business goals.

### Local Area Networks (LAN) & Wide Area Networks (WAN)

Beezneez offers business process-driven infrastructure, installation, commissioning and maintenance of local and wide area networks. Our LAN & WAN division provides hardware

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such as Desktops, PC's file-servers and peripherals complete with network interface cards (nics) and the installation of network operating systems.

#### **Systems Integration**

The primary focus of these service areas is on implementing integrated applications (including web applications). Solutions incorporate operating systems installations workflow and document management, imaging systems, messaging systems and all other application-based systems. Also, Beezneez has the ability to handle complex multi-product and multi-protocol solutions by being product independent and by constantly focusing on building a team of highly skilled consultants and engineers in their respective fields.

### **Desktops and Helpdesk**

Desktop ownership has been identified as one of the major growth areas in the information technology arena. Beezneez has the ability to distribute, configure and support PC's file servers, operating systems and networking equipment to business institutions. This is accompanied by a helpdesk service.

## **Implementation & Support Services**

Our broad range of offerings will assist our clients to protect their investments in hardware and software solutions. Our dedicated team of technical specialist (system engineers, application developers, database administrators, etc.) renders onsite or off-site support depending on a client's requirements.

### **Consulting Services**

Beezneez offers services in ICT strategy formulation, business process alignment with ICT. To achieve this we use the best tools in the market for (Business process Reengineering (BPR), Document management Solutions (DMS), Enterprise Content Management (ECM) and Project Management (PMS). Increasingly clients require these services as they look to deploy information and communication technologies to archive their strategic business goals and also attain competitive business advantage. Thus ICT cannot be viewed in isolation, but rather as an integrated function into all business processes.

We provide project management services to small, medium and large installations. Strict quality and project controls are adhered to, in order to ensure that quality solutions are delivered on time and within budget.

#### **Educational Services**

Beezneez will offer clients with a variety of training courses to help maximize end-user productivity. Expert instructors deliver training with client needs in mind.

#### **OUR PROJECT APPROACH**

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A systematic business approach has been adopted as company policy and is applied to every aspect of Beezneez business practices. This approach is highly effective when applied during the planning and execution phases of a project, because it provides a relevant basis for subsequent review of a completed project.

The overall goal of Beezneez and its affiliates is to provide high quality products and services at competitive prices, delivered on time and within the allocated budget. Each project undertaken is viewed within the context of its strategic implications and interfaces; and how it relates to any previous, ongoing, or future ventures.

In addition to the basic core efforts required, each project subjected to cost benefit analysis in an attempt to reduce costs when economics temper all other considerations. Similarly, the intended results are analyzed to anticipate any known or probable constraints, changes in requirements, and overall implication, which may adversely, affect the end results.

#### **OUR SALES APPROACH**

The Beezneez sales team together with highly skilled technical specialists provides innovative technology solutions to meet our clients' exacting business needs.

The successful sales relationship is dependent upon listening and understanding our customer's requirements. Emphasis is placed upon attention to every detail of our customer's requirements towards solution.

#### **OUR CULTURE**

Success of Beezneez is largely attributable to the high caliber of the ICT professionals the company employs. These professionals maintain the four pillars of our culture, which are:

- Customer satisfaction;
- Service delivery turnaround time;
- Cost-effective service offering;
- Quality products & Services;

#### **OUR FUTURE VISION**

We aim to provide innovative technology solution to all sectors of the community, economic and otherwise. We aim to make organization more productive and more profitable (by lowering the cost of doing business) to facilitate the creation of wealth and employment for betterment of all South Africans. We believe that deployment of technology will bring about substantial economic

Growth, and continue create more jobs accordingly to the PDI policy, that it will contribute to raising the standard of living of all the citizens of a developing nation.

We undertake to actively pursue developing and emerging technologies and will promote use both in the business environment and for humanitarian purposes.

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Our growing financial position of the Company and our established skill base will ensure the continued success of our client's organizations and the future growth of Beezneez.

ORGANIZATIONAL STRUCTURE

Receptory together with its alliances have the conseity, infrastructure and expertise to service.

Beezneez together with its alliances have the capacity, infrastructure and expertise to service the Government institutions as well as the corporate environment throughout Southern Africa and some parts of Africa.

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